

Case History

Products

Sonata™ Torch
Item No.: 690

Industry

Real Estate

Application

Corporate Gift

A large real estate agency needed an impressive corporate gift to thank its agents for a year of hard work and dedication. They selected the Sonata™ Torch a multifunctional metal pen with an LED light on the tip. The blue writing ink was perfect for signing contracts and the LED light would be useful for finding objects in purses and when unlocking doors. They engraved each pen with the agency's logo and personalized them with the agent's name. A leather appointment book was included along with a personal letter from the regional manager. The agents loved the pens and their clients were always impressed by them.

