



# Case History

## Products

Javalina Jewel® Pen  
Item No.: 320

## Industry

Health & Wellness Spas

## Application

### Future Visits

A day spa wanted to ensure that its guests always received the royal treatment. To encourage feedback on services provided, guests were offered a coupon to use at their next visit in return for completing a short, post-treatment questionnaire. The pen that they received was the Javalina Jewel® with ultra-smooth writing ink. It was imprinted with the spa's VIP hotline and website so that guests would have immediate access to the spa's concierge service when booking their future appointments.



HUB promotional group company

ASI 61968 SAGE 69396 UPIC HUBPEN PPPC 20110206

**HUB PEN**® *enjoy writing* 