



# Case History

## Products

Amesbury™ Photo Dome Pen  
Item No.: 982

Deluxe Two-Piece Gift Box  
Item No.: DELUXE2PCBOX

## Industry

Travel and Tourism

## Application

### Commemorative Gift

A luxury cruise line celebrated the maiden voyage of its third ship by giving each passenger the Amesbury™ Photo Dome Pen as a commemorative gift. This elegant metal pen featured the company's full color logo on the dome and was engraved with the ship name and captain's signature. The pens were packaged in the Deluxe Two-Piece Gift Box and placed in the passenger's staterooms. The gift was not only elegant but practical and quickly became a much sought after collector's item.



HUB promotional group company  
ASI 61968 SAGE 69396 UPIC HUBPEN PPPC 20110206

**HUB PEN** *enjoy writing*

